

Brian Covert

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VIDEO PRODUCTION ENTREPRENEUR/VICE PRESIDENT OF OPERATIONS/U.S. ARMY SOLDIER

Overview

Over 25 years of successful management and leadership experience with a reputation for meeting the most challenging goals and objectives while maintaining the utmost professionalism. A practical and focused individual recognized for making seemingly impossible situations work. A proven and VERIFIABLE record for:

- Maintaining a high level of integrity while dealing with extensive and diverse personalities to meet the requirements of each individual project.
 - Approaching each project/endeavor as unique and individual while taking the time required to listen and meet the requirements of the client requests.
 - Showing paramount patience and guidance as a supervisor to lead team to successful productions.
 - Possessing a passion for video production and a desire to help others reach their potential in the field while tapping into their given talents.
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Professional Experience

Video Production **Covert Productions, 2002-present**

Entrepreneur: **OWNER/ENTREPRENEUR** – Manage all aspects of the business to include, but not limited to: producing, directing, scriptwriting, shooting, editing, marketing, sales, financial management, and equipment maintenance. Types of video productions include: television shows, music videos, documentaries, corporate videos, promotional videos and Electronic Press Kits. Serve clients in the music industry, large corporate clients, non-profits, municipalities, etc. Noteworthy clients have included: Bluegrass artist - Rhonda Vincent, City of Gallatin, Accu-Router, Dollar General, The Family Office, RE/MAX 1st Realty, Recording artist - Cerrito, Park Theatre – McMinnville, TN, Metro Nashville Airport Authority, Batten & Shaw, Inc., Middle TN Boy Scouts, Denver and the Mile High Orchestra, Golf House Tennessee.

Vice President of **CJM Productions, 1997-2002**

Operations: **VP of OPERATIONS** – Produced and directed a vast array of training videos, promotional videos and television shows. Managed all of the logistics of these projects along with supervising a staff. Spent time shooting and editing as well. During this time, three Billboard Awards were received for “Best Regional Video Show.”

U.S. Army Soldier:

BROADCAST JOURNALIST - Completed an enlistment with the U.S. Army followed by a commitment to the TN Army National Guard. Introduced to and gained significant training and knowledge as a broadcast journalist by graduating from Defense Information School and serving deployments to Haiti, Panama, Ecuador and Bosnia. During this time, I produced stories and features about soldiers (many aired on AFN Europe), created promotional unit videos and generated training videos.

Education

Austin Peay State University, Clarksville, TN
BACHELOR OF SCIENCE DEGREE, 1998
Radio/Television & Corporate Communications

- *National Broadcast Society, President 1996-98*
 - *Sigma Phi Epsilon Fraternity*
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Interests

Enjoy family time, church, reading and mission work.

References and Supporting Documentation Furnished Upon Request